

## New Focus “Ask”

### **Elevator Speech – What is Rotary?**

It's a leadership organization we're made up of local business, professional and civic leaders.

We meet regularly, get to know each other, form friendships, & through that, we're able to get things done in this community.

### **Abbreviated**

We are a group of Local Business people and Community Members & Leaders that meet for friendship and to provide Community Service.

### **Media – Club Description**

#### **Join Leaders:**

The Rotary Club of \_\_\_\_\_ is made up of local business, professional and civic leaders. We meet regularly, get to know one another, and get things done in this community. And, of course, we and our families have fun!

#### **Exchange Ideas:**

We encourage friendship and communication among our members, and we encourage contacts with local leaders to increase knowledge of local and national issues.

#### **Our Members Include:**

**Business & Professions:** medicine, law, health care, real estate, finance, banking, insurance, wine industry, restaurants, jewelry, hi-tech, and more.

**Community Organizations:** School Principals, Board of Education, Law Enforcement, Chamber of Commerce, Latino Business Community, and more.

**Take Action:** Together, our club has:

- Worked with parents to improve local schools
- Provided scholarships to needy students
- Hosted international students & professionals
- Provided local students international exchange opportunities

**WE GET INVOLVED - AND HAVE FUN**

- Come visit us, meet members, see what we do to improve the community.
- Membership is by invitation only.
- If interested, please let us know.
- Contact: (Name, email & phone)